

# Government

State & Local: Town of Babylon



The Town of Babylon manages fleets more efficiently thanks to TeleNav Track



## BENEFITS OF TELENAV

### • Improved efficiency

From public safety to snow removal, Babylon's fleets are managed more efficiently with TeleNav Track.

### • Increased public satisfaction

Since TeleNav Track, there were no school closures or delayed openings due to more efficient snow removal.

### • Improved productivity

Town staff spends less time on logistics and more time on public services.

### • Flexibility

TeleNav Track units can be assigned to any fleet vehicle on an as-needed basis.

## SITUATION

The Town of Babylon, New York, home of 217,000 spans over 53 square miles of New York's Long Island. With over 350 vehicles and 53 square miles of territory, the Town of Babylon needed to better manage a wide range of municipal responsibilities, including safety, snow removal, road sweeping and building inspections.

## CHALLENGE

Initially looking into specialized tracking equipment that would be hard-wired to each vehicle, Babylon's managers felt this type of solution was not only expensive but inflexible. "We needed the flexibility to move units between vehicles," explained Chris Elton, Executive Assistant for the town's Public Works Department. Integrating a tracking system with mobile phones made perfect sense. With tracking capabilities that can be moved from a snow-plough to a road-sweeper or pay-loader as necessary, the town does not have expensive equipment tied to a vehicle sitting at a depot. An added benefit is that TeleNav Track enabled managers to overlay zoning maps which would enable remote access to information.

## SOLUTION

The Town deployed around 240 units equipped with TeleNav Track in critical vehicles and equipment. They also overlaid custom maps onto TeleNav Track's Web portal to get detailed information required for each operation.

## RESULTS

The first priority was to improve efficiency of snow clearing operations. With TeleNav Track, the exact location of snow removal equipment and clearing routes can be identified. With this real-time information a dispatcher can deploy resources to the most critical areas first. Instead of the usual complaints from frustrated citizens snowed-in at home, the Town's snow hotline received a number of thank you calls, praising the efficiency of the snow clearing operations.

"With this solution we can see instantly if our resources are where they should be, ensuring we make the most of our tax payer's dollars."

- Steve Bellone, Supervisor.

TeleNav Track also improved productivity of road sweeping operations, public safety vehicles, and even tax assessment operations. "With this solution we can see instantly if our resources are where they should be, ensuring we make the most of our tax payer's dollars," says Steve Bellone, Town supervisor. No other system keeps a log of where each of the units has been, giving the management team an accurate history of their resource usage and helping plan for future needs.

"Now our supervisors and foremen can concentrate on making their teams more productive instead of spending time making sure people are where they are supposed to be. That's a win-win situation for our employees and an incredible savings to citizens. In terms of what's next for the Town of Babylon, the current solution is just the beginning. The next step is utilizing many of the other features that TeleNav Track offers such as mileage logging and time reporting as well as rolling out the solution to more mobile resources including its fleet of boats.

## How can we help your business?

For a free consultation contact us.

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